Daniel Gómez

Developer Movile

Skills:

- UI/UX
- Databases
- Social Media Management
- Content Marketing
- Kotlin & Jetpack Compose
- Google Analytics
- Firebase

Profile:

Specialist in creating user interfaces with the Jetpack Compose framework, with over 2 years of experience. Skilled in database management and social media management to achieve marketing objectives. Proficient in leveraging various digital channels to drive brand awareness.

Professional Experience:

- Develop and execute comprehensive digital marketing strategies to increase online visibility and drive traffic to company website.
- Manage PPC campaigns across Google Ads and social media platforms, optimizing for maximum ROI.
- Utilizing Jetpack Compose and Kotlin to create applications of any size.
- Create and curate engaging content for social media channels, increasing follower base by 50% within one year.
- Analyze website traffic and user behavior using Google Analytics to identify trends and opportunities for improvement.
- Handling large volumes of data, filtering them by their respective type.
- Over 4 years of experience in creating prompts for AIs, achieving a 45% increase in productivity.

Certifications:

- Google Ads Certification
- HubSpot Inbound Marketing Certification

Languages:

- Basic in English
- Fluent in Spanish

Contact me

https://less-dev.github.io/

Paipa-Boyaca/Colombia